



**SARVAJANIK
UNIVERSITY**

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Report on
IDEA PITCHING
organised by
SU-SSIP Cell



Held on
20th August 2025

coordinated by:
Dr. Darshan Marjadi
Dr. Rupal Snehkunj



Objective of the Event

The Education Department of the Government of Gujarat introduced the Student Startup and Innovation Policy, aiming to foster innovation and pre-incubation processes statewide. Sarvajanik University (SU) entered into a Memorandum of Understanding (MoU) with the Gujarat Knowledge Society (GKS), the policy's central implementation nodal agency. As part of the policy, Sarvajanik University has been granted the Student Innovation Fund (SIF) for 4 years, spanning from 2023 to 2027, by the Government of Gujarat, under the Student Startup and Innovation Policy 2.0.

Following is the breakup of SIF and GMF agreed upon in the MOU signed on 5 July 2023

Sr.No.	Component	2023-24	2024-25	2025-26	2026-27	Total
1	Student Innovation Fund (SIF) funded by GKS	20	20	20	20	80
2	Grantee Matching Fund (GMF) funded by Sarvajanik University	20	20	20	20	80
Total		40	40	40	40	160

Sarvajanik University (SU) being the SSIP Grantee University conducted an Idea Pitching Event at SU on 20th August 2025. This screening session aimed to analyze and support the bright ideas at the Startup, POC, and Prototype stages by providing an SSIP Grant through our University.

The goal is to accelerate the development & implementation of innovative solutions and promote entrepreneurship and innovation.

Details of the Event

Date and Time	20th August 2025 (09:00 AM to 6:00 PM)
Venue	103, 203, 207, 401, 407 Rooms at Shree Ram Krishna Institute of Computer Education and Applied Sciences building.
Targeted Audience	Students of Sarvajanik University
Coordinated By	Dr. Darshan Marjadi and Dr. Rupal Snehkunj, SRKI
Organized By	SRKI – SSIP
Total Participation	47 Teams

Event in Brief:

- SU-level Idea Pitching Event 2025 was conducted in two stages: Institute Level and University Level. Institute coordinators identified the most promising ideas, and those teams or individuals represented their institutes in the University round
- A total of 53 teams/individuals registered for the SU-level event, and 47 of them fully (Remaining present for each time they were called) presented their ideas in five groups as shown below:

BATCH -1 (SCET AND SRKI-IT STUDENTS): CONFERENCE ROOM (1st Floor), R. No. 103

Jury Members:

Mr. Nachiket Patel – Founder of Logicwind

Ms. Meera Sharma (For IPR) – Scientist & Patent Atony

SSIP Coordinator- Dr. Darshan Marjadi and Dr. Rupal Snehkunj(SRKI)

BATCH -2 (BRCM & LUTHRA STUDENTS): CHEMISTRY DEPT (2nd Floor), R. No. 203

Jury Members:

Mr. Kamlesh Thakkar – Flybiz Consultancy, Surat

Ms. Gunjan Patel – Hrdians Consultancy, Surat

SSIP Member- Dr. Hemangi Desai(SRKI)

BATCH- 3 (IDPT STUDENTS): INSTRUMENTATION ROOM (2nd Floor), R. No. 207

Jury Members:

Mr. Saurabh Pachariwal - Brand Consultant , Entrepreneur , Investor , TEDxer

Goyal Richa (For IPR) – R. M. Legal Company

SSIP Member- Dr. Anjana Ghelani(SRKI)

BATCH- 4 (SRKI BT, CH, ES, MB STUDENTS): BIOTECHNOLOGY DEPT, (4th Floor), R. No. 408

Jury Members:

Mr. Tejas Bengali – Strumed Lifescience

Mr. Anil Saraogi (For IPR) – Patent Atony

SSIP Member- Dr. Datasha Kanthariya(SRKI)

BATCH- 5 (SCET STUDENTS): COMPUTER LAB, (4th Floor), R. No. 401

Jury Members:

Mr. Vishal Shah – Alleanza

Mr. Sanjay Punjabi - (For IPR) – Image & Space Company

SSIP Member- Dr. Pratik Patel(SRKI)

The Re-evaluation Round of Idea Pitching Event was scheduled on 16th September 2025, @10:00 a.m. onwards at Shree Ram Krishna Institute of Computer Education and Applied Sciences building @ Conference Room No. 103. A total of 4 teams participated.

Out of which 2 team were selected for the POC.

Jury Members:

Ashish Agarwal - Toshal Infotech

Pritesh Shah - IPR Expert

SSIP Coordinator- Dr. Darshan Marjadi and Dr. Rupal Snehkunj(SRKI)

- Amongst these groups, **17** ideas were selected for **Proof of Concept** (POC)—a critical stage where startups demonstrate the fundamental workings of their idea through a prototype and **1** idea was accepted for **IPR** (Intellectual Property Rights) support while **10** ideas were selected for both **POC and IPR** & all these funding have been approved through the advisory committee meeting conducted on **8th October 2025.**
- The certificates distribution ceremony will be held to all recipients, participants, volunteers, co-ordinators & Mentors of teams after completion of the project work.

Institute level Idea Pitching Event Details

Institute Name	Institute Coordinator	No. of Teams Registered	No. of Teams Participated
S. R. Luthra Institute of Management (SRLIM)	Dr. Ranjan Sabhaya and Dr. Jayshree Sidhhpuriya	05	05
Institute Of Design, Planning & Technology (IDPT)	Prof. Shivani Pachhigar and Prof. Tejas Patel	07	07
Sarvajanik College of Eng. & Tech. (SCET)	Dr. Kaushika Pal and Dr. Manisha Vashi	44	40
Shree Ramkrishna Institute of Computer Education and Applied Sciences (SRKI)	Dr. Darshan Marjadi and Dr. Rupal Snehkunj	35	17
BRCM College of Business Administration (BRCM)	Dr. Payal Saxena and Dr. Ushma Desai	06	06
Total		97	75

Institute wise team who participated in SU-level Idea Pitching Event on 20th August 2025

Institute Name	Institute Coordinator	No. of Teams Registered	No. of Teams Participated
S. R. Luthra Institute of Management (SRLIM)	Dr. Ranjan Sabhaya and Dr. Jayshree Sidhhpuriya	05	03
Institute Of Design, Planning & Technology (IDPT)	Prof. Shivani Pachhigar and Prof. Tejas Patel	07	05
Sarvajanik College of Eng. & Tech. (SCET)	Dr. Kaushika Pal and Dr. Manisha Vashi	25	23
Shree Ramkrishna Institute of Computer Education and Applied Sciences (SRKI)	Dr. Darshan Marjadi and Dr. Rupal Snehkunj	10	10
BRCM College of Business Administration (BRCM)	Dr. Payal Saxena and Dr. Ushma Desai	06	06
Total		53	47

Out of **47** present teams a total of **28** teams were selected; out of which **17 teams** were entitled by the jury members to the grant for POC and **10 teams** were selected for IPR and POC and **01 team** was selected for IPR. The amount sanctioned per group will be disbursed in the account of the group leader in installments on the fulfillment of conditional deliverables/submission of respective bills.

Sr. No.	Idea/Project Name	Students Name	Institute	Grant for	Amount Sanctioned	Mentor Name
1	ParkMaster-Find and Rent Parking Space Easily	Dhruvisha Dhanakvadiya	BRCM	POC	50,000	PAYAL SAXENA
2	Detachable glasses	Shukla Maitry Nayankumar	BRCM	POC	50,000	PAYAL SAXENA
3	CLOSFIT	Neelam Harisingh Purohit	LUTHRA	POC	1,00,000	RANJAN SABHAYA
4	ReBrick: Waste Se Vikas – Transforming Debris into Destiny	Smit Adroja	IDPT	POC and IPR	1,62,500	RIKTA DESAI
5	Martini bar chair	Nidhi Jariwala	IDPT	POC and IPR	1,37,500	SARUPA DAVE

6	Glamophone Dressing Table	Zaina Firoz Kapadia	IDPT	POC and IPR	1,87,500	SARUPA DAVE
7	Nish	Nargis Mallick	IDPT	POC and IPR	72,500	Prof. SHIVANI PACHCHIGAR
8	NUTRIPOT INDIA:MADDY, MAKE YOUR MOOD	Metkar Himanshu Patel Manav	SRKI	POC and IPR	1,00,000	DR.DARSHAN MARJADI
9	ECOFRIENDLY SCRUBING SOAP USING COCONUT HISK	Dev Sharma	SRKI	POC	50,000	DR.PRATIK PATEL
10	MEDI TAPE:HEALING PATCH FOR DIABETIC ULCERS	Suchi Rotiwala	SRKI	POC	40,000	DR.DARSHAN MARJADI
11	MILK DETECTION TEST STRIP	Deepika Tripathi Patel Dhruti	SRKI	POC	90,000	DR. MANISHA SHAH
12	CHOCO BITES WITH MUSHROOM	Bhanderi Drashti Avaiya Krishna Chheta Binda	SRKI	POC	1,00,000	DR. ANJANA GHELANI
13	EMPOWERING WOMEN: HOLISTIC APPROACH	Patel Tirthkumar Rank Jinal Patel Yaksh	SRKI	POC and IPR	40,000	DR. ANJANA GHELANI
14	GRENORA: GOODNESS IN EVERYGRAM DUCKWEED	Chasiya Khushbukumari Jai Mehta	SRKI	POC and IPR	70,000	DR. NARESH BUTANI
15	Robot Serving in Restaurant	Harsh Rajesh Mistry Bhoomi Patel Jeet Vaghela Vedant Patel	SCET	POC	48,000	DR. VANDANA SHAH
16	Surakshit Rail	Shihab Majidbhai Rajveer, Jariwala Aniket, Kumbhare Om Raju	SCET	POC and IPR	20,000	Dr.Sarosh Dastoor
17	Smart Robotic Arm for Automated Object Removal in 3D Printing Systems	Jariwala Mohd Saad Mohd Abrar Alok Jigneshbhai Rawal Aayush Hiteshbhai Panchal	SCET	POC	12000	DR. DHRUVIN SHUKLA
18	Ensky: Revolutionizing delivery with drone	Ved Kapadia Vansh Patel Sahil Ariwala	SCET	POC	90,000	Dr. Chirag Paunwala
19	VartaPanal	Khatik Anuj Laxman Siddiki Mohd Hamdan	SCET	POC	20,000	DR.KAUSHIKA PAL
20	Smart Sniffer	Hardik Suthar Preet Shah Dushyant Prajapati Manasvi Mehta	SCET	POC and IPR	75,000	Dr. Sarosh Dastoor
21	VisionSentinel	Prathamesh Rajput	SCET	POC	90,000	Dr. Dipali kasat

		Zeel Jariwala Ronak Talaviya Satyam Tiwari				
22	Anti Vape Detection and Alert Device	Mangalya Hitesh Desai Vijay Singh Pawan Kumar Navinchandra Satyam Tiwari	SCET	POC	50,000	Dr. Dipali kasat

23	ModuPrint	Vansh Patel Raivat Purohit	SCET	POC	50,000	Dr.Piyush Patel
24	Portable AI-driven Device for Early and Real Time Detection of Multiple Eye Diseases from Fundus Image	Riddhika Cheruku Anika Mehta Devanshi Trivedi	SCET	POC	75,000	Prof. (Dr.) Mayuri Mehta & Prof. Rachana Oza
25	AI-driven display device integrated with ultrasound machine for cerebellum length measurement	Amisha Sakaiya	SCET	IPR	-	Prof. Jayesh Chaudhary, Prof. Bhavesh Patel, Prof. Jaydeep Barad
26	VisionCare – Smart Eye Fatigue Monitoring System (Re evaluation)	Pratham Desai Archi Gazdar Dhyata Mehta Deepkumar Gadhiya	SCET	POC	50,000	Dr. Bintu Kadhiwala
27	VIDHYA-ATTENTION : NONINVASIVE STUDENT ATTENTION MONITORING SYSTEM USING DEEP LEARNING (Re evaluation)	Devasnhu Mangal Dhairya Prajapti	SCET	POC	1,10,000	Dr. Keyur Rana, Prof. Dhatri Pandya
28	RuralReact: Smart Modular Chemical Kit	Pranav Prajapati Parmar Heet	SCET	POC and IPR	1,50,000	Prof. Anand Upadhyay Dr. Srujal Rana

Some Glimpse of Idea pitching event:





Glimpse of Advisory committee meeting:

Glimpse of certificate distribution event:

- We the co-ordinators of IDEA Pitching extend our thanks to **Dr. Dipali Kasat, SU-Co-ordinator** for guidance and support for the event.
- We are grateful to **SU-SSIP and Sarvajani University** for extending moral, financial support for the event.
- We extend our thanks to all **Dean of Institutes** to motivate the students to participate in Idea Pitching.
- We extend our special thanks to **Prof. Kiran Pandya, Provost of Sarvajani University** and **Dr. Ashish Desai, Registrar of Sarvajani University** for their support for the event.
- Special thanks to **Faculty mentors** who prepared students for Idea Pitching.

"A strong team excels through trust, communication, diversity, and unwavering support for one another."